

SHRINE INDOOR CIRCUS

To be staged at MECHANICS BUILDING, Boston, Mass.
Huntington Avenue

DECEMBER 10 to 20, 1924
INCLUSIVE, EXCEPT SUNDAY

Executive Offices: 11th Floor, 262 Washington St., Boston. Office Hours, 9 to 9. Phone Main 4525

Dear Noble:—

In 1923, the Shrine Circus entertained at least 250,000 people. It was a big success. It established the reputation of the Shriners to do big things. There is a public demand for a return engagement.

It has been decided for 1924 to have the proceeds go to the benefit of the ALEPPO TEMPLE CRIPPLED CHILDREN'S FUND and the Los Angeles Pilgrimage Fund.

The Circus will be held at Mechanics Building, Boston, December 10th to 20th. The entire building has been engaged, giving the additional space of Exhibition Hall, Paul Revere Hall, and Talbot Hall, which will amply take care of the crowded conditions of last year.

The show will be correspondingly bigger and better—25 big star acts—the best in the world. In addition, there will be an old-time side show of 20 or more Freaks and Curiosities.

The season ticket at 50 cents, which will be good for *ten nights* and two *Saturday Matinees*, will give more for the money than any show in the world has ever given.

So much for the assurance of a wonderful show, *but* it requires a big expenditure of money and energy to put it across. It is hoped every Noble will not take it for granted that the success of last year can be enjoyed unless every one takes hold energetically and promotes that success. You can sell the tickets assured you are giving more than the value. The sale will be easy when the purpose is explained. We ask you to find the customers.

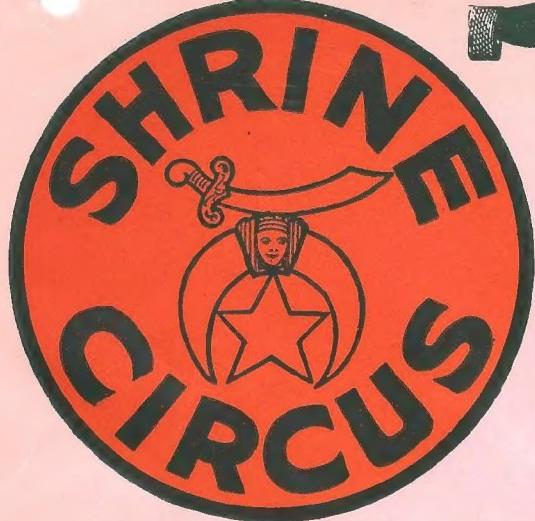
The selling arguments are: A Big Show; the small cost of the ticket—good for 12 performances; participation in the distribution of the Cadillac Touring, Buick Sedan and Maxwell Coupé that are to be given away.

And, **BEST OF ALL**, the dedication of the funds to ALEPPO TEMPLE'S CRIPPLED CHILDREN'S FUND, and ALEPPO TEMPLE'S prestige at Los Angeles.

Enclosed are two (2) books of tickets. Please sell them to your friends and return \$20 to the Shrine Circus (checks or money orders), 262 Washington St., Room 1100, Boston, Mass.

BOOST THE SHRINE CIRCUS !

December 10th to 20th



*The mark of the Greatest Show
in the World*

IT means you can sell tickets to your friends confident that you give them more than their money ever bought before. The highest class acts — an aggregation of star performers. The top-notchers of the arena — a Two Dollar production that can be seen 12 times for 50 cents.

You have received two (2) books of tickets — we ask that you sell the same, and make

THIS PROPOSITION

To every Noble selling two (2) books of circus tickets, and making immediate payment of \$20.00 to the Shrine Circus, office 262 Washington St. (Room 1100), Boston, Mass., a FREE book of tickets will be given. These tickets are good for all features and you may dispose of them as you please.

This offer is equivalent to a 33% profit on your invested energy.

To the hustling Nobles, we offer an added inducement. The three (3) Nobles selling the largest number of tickets will be given \$50 in gold, or a paid up LIFE MEMBERSHIP in ALEPO TEMPLE.

Every one you know will be glad to see the Greatest Show ever given.

You can guarantee this, for more than 200,000 people said so last year; and the 1924 show is Bigger and Better. We had to have the whole of Mechanics Building to let it expand.

Yours in the Faith,

Shrine Circus Committee.



BE SURE TO RETURN THE COUPONS. We want the name of every patron of the Circus

MAKE YOUR CHECK PAYABLE TO THE SHRINE CIRCUS



The Shrine Circus of 1923

WENT OVER BIG

WE CAN REPEAT AND MAKE THE 1924 SHOW
A STUPENDOUS SUCCESS

The tickets sell "like hot cakes" because you
can give your friends a big return
for their money

HAVE YOU CONSIDERED THE GENEROUS OFFER OF

ONE FREE BOOK

For EVERY Two Books You Sell

ALSO THE INCREASED REWARDS TO THE BIG SELLERS

**Five Life Memberships in
ALEPPO TEMPLE**

(Or \$50.00 in Gold, Each)

TO THE

FIVE NOBLES SELLING THE MOST TICKETS

REMEMBER:

THE EVENT: Shrine Circus

THE PLACE: Mechanics Building, Boston

THE DATE: December 10th to 20th

THE PRICE: Season Ticket, 50 Cents

THE OFFICE: Shrine Headquarters,
262 Washington St., Boston

OFFICE HOURS: 9 A. M. to 9 P. M.

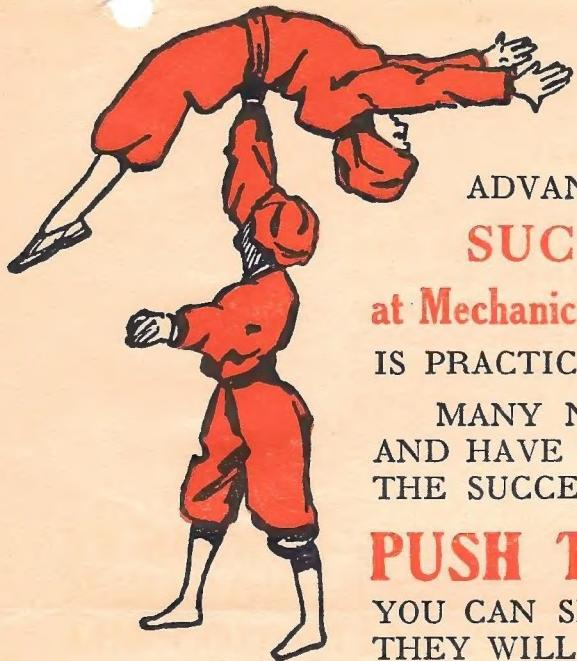
PHONE: Main 4525

CHECKS TO: "Shrine Circus"

Everybody Welcome at the Big Show



JAZZ IT UP, BOYS



NOBLES of ALEPPO

ARE GIVING SUCH A FINE DEMONSTRATION OF
INTEREST AND ENTHUSIASM IN PROMOTING THE
ADVANCE SALE OF TICKETS THAT THE

SUCCESS OF THE SHRINE CIRCUS

at Mechanics Building, Boston, December 10th to December 20th
IS PRACTICALLY ASSURED.

MANY NOBLES HAVE ALREADY SOLD THEIR TWO BOOKS
AND HAVE TAKEN AN EXTRA SUPPLY OF TICKETS. TO MAKE
THE SUCCESS DOUBLY ASSURED WE ASK YOU TO

PUSH THE SALE A LITTLE HARDER

YOU CAN SELL EVERYONE YOU SOLD A TICKET LAST YEAR.
THEY WILL WANT TO COME AGAIN.

You Get a
FREE Book
For Every 2 Books
You Sell

FIVE LIFE MEMBERSHIPS
or
\$50 in Gold, Each
to the
Five Nobles Selling
the Most Tickets

OH, YES! THIS YEAR WE HAVE NOT FORGOTTEN THE "KIDDIES." WE WILL HAVE
TWO MATINEES, DECEMBER 13th AND DECEMBER 20th, FOR THEIR SPECIAL BENEFIT.

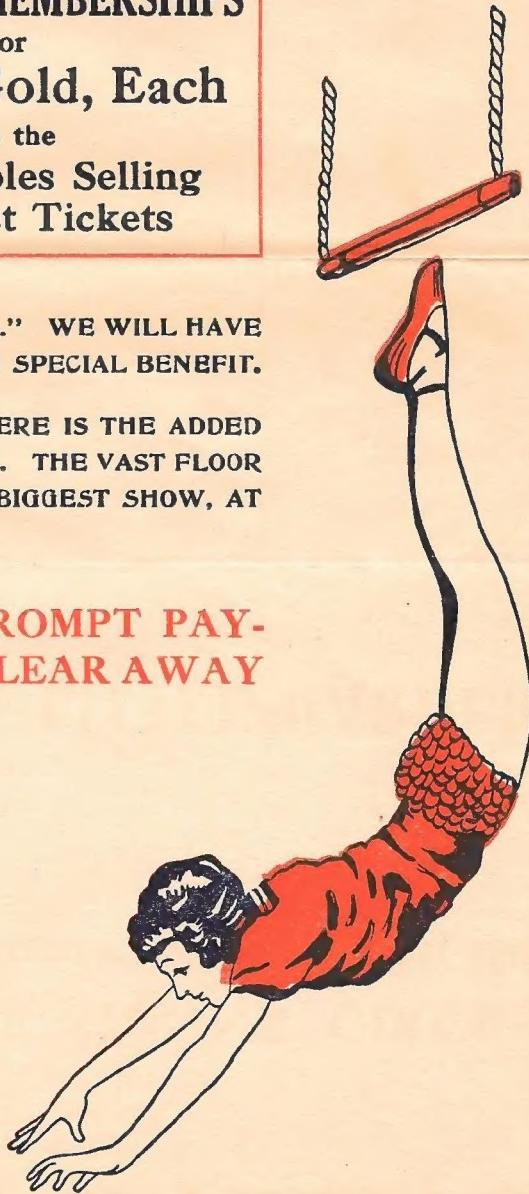
ALL ACTS ARE PROFESSIONAL—THE BEST IN THE WORLD. THERE IS THE ADDED
ATTRACTION OF THE OLD-FASHIONED **FREAK** OR SIDE SHOW. THE VAST FLOOR
SPACE—ALL OF MECHANICS BUILDING—is REQUIRED FOR THE BIGGEST SHOW, AT
THE SMALLEST PRICE, EVER GIVEN IN BOSTON.

THE COMMITTEE WILL APPRECIATE PROMPT PAY-
MENTS ON TICKETS, ENABLING US TO CLEAR AWAY
AS MUCH OF THE WORK AS POSSIBLE.

REMEMBER:

THE EVENT: **Shrine Circus**
THE PLACE: **Mechanics Building, Boston**
THE DATE: **December 10th to 20th**
THE PRICE: **Season Ticket, 50 Cents**
THE OFFICE: **Shrine Headquarters,
262 Washington St., Boston**
OFFICE HOURS: **9 A. M. to 9 P. M.**
PHONE: **Main 4525**
CHECKS PAYABLE TO: **"Shrine Circus"**

It's for ALL the People



PLEASE

**Do Not Forget to Make
Returns for the Shrine Circus
Tickets Today**



This is the Last Call!



DO IT NOW!

Make returns at the Shrine Office, 11th floor, 262 Washington Street, Boston, up to 6 p. m. AFTER 6 p. m. at the Shrine Circus Ticket Office, Mechanics Building, Boston

We Thank You

Shrine Circus Committee

TO-NIGHT IS THE NIGHT



The Shrine Circus

OPENS AT
MECHANICS BUILDING
BOSTON

7:00 o'clock

COME EARLY !

BRING THE FAMILY !

TELL YOUR FRIENDS NOT TO MISS
THE BEST SHOW IN THE WORLD

Every Night from December 10th to
December 20th. Matinees Saturday,
December 13th and 20th

Doors Open, Evenings 6:30 p.m. Matinees 1:30 p.m.



MECHANICS HALL

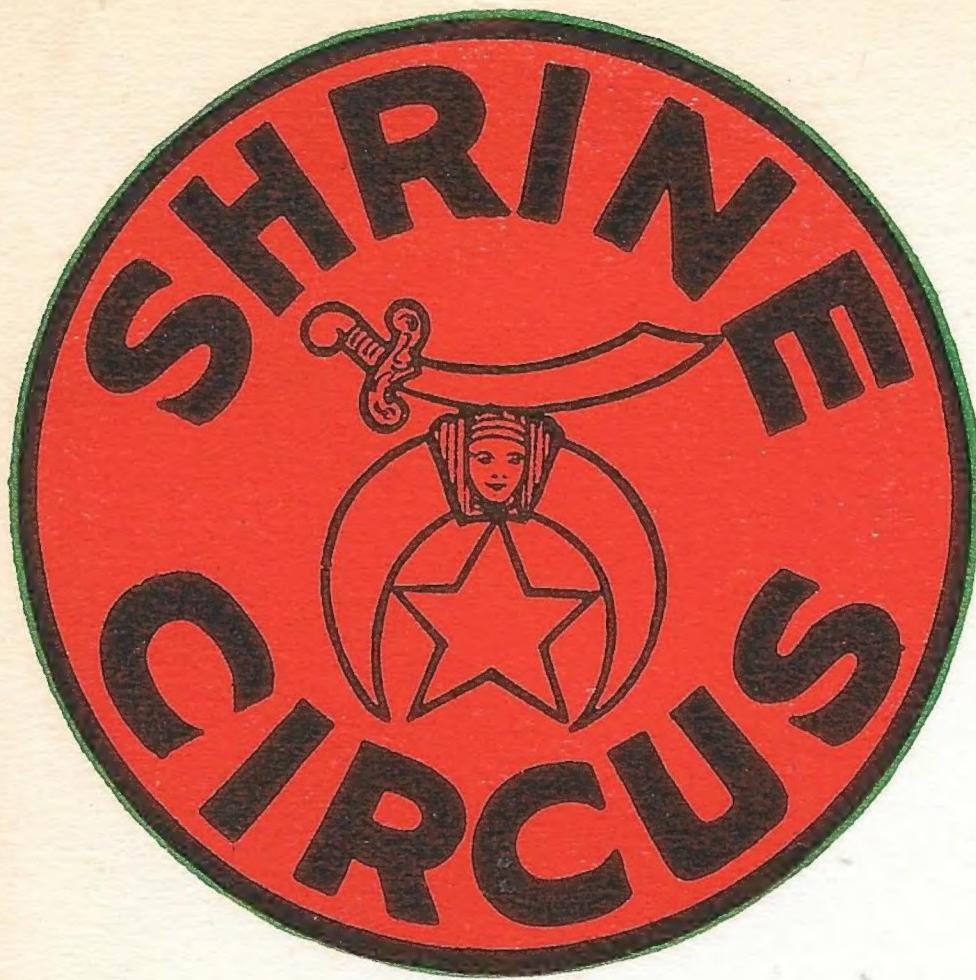


The ticket sale was a great
success.

If you have not made returns
on your tickets please do so
TONIGHT.

We Thank YOU

The Circus Committee



December 10 to December 20

MATINEE, SATURDAY DECEMBER 13 and 20

Entire Mechanics Building, including
Grand Hall, Exhibition Hall, Paul Revere
and Talbot Hall

SEASON TICKET, 50 CENTS

25 BIG STAR CIRCUS ACTS
— THE WORLD'S BEST —

20 SIDE SHOW ATTRACTIONS
including Freaks and Curiosities

of ice cream ; 600 lbs. of cake ; 350 gallons of coffee ; 150 cases of ginger ale ; 600 gallons of fruit punch.

A crew of men are kept busy preparing food and replenishing the tables throughout the evening.

There are Directors for the second section who invent the "laughs"; the Degree Team that "puts" them over; the Medical Staff, Electricians, Stage Hands, Door Guards, Fire Patrol, Caretakers for paraphernalia, men to prepare equipment, and other Nobles to look after innumerable minor details.

All of this the Potentate checks up, seeing that his subordinates are familiar with their special work.

When you take into consideration that all of this force give enthusiastic service you must recognize the Potentate's resourcefulness. It takes a man with great qualities for leadership to gather about him in loyal cooperation so large a group. He has to be a magnetic, friendly man, with lovable qualities, to get so many to work for the pleasure of serving with him.

The Potentate also spends the average working hours of every working day at the Shrine office, where he meets the Nobles, and deals in the human affairs that come to his attention. It may be the cordial hand clasp, the hearty greeting, the winning smile that men come to receive; but here and there is a job to be got, a favor to be done, advice to be given, a letter to some Potentate in a distant city,—but whatever it is, the magnetism of his personality makes for the better of the Shrine, and the fraternal spirit.

The growth and development of Aleppo Temple is interesting—our present Potentate has obligated more than 10,000 members. In 1914 the membership was 7500. It is now 15,300.

This concise statement regarding the Temple may be likened to a newspaper; we get its benefits at a small cost, and do not stop to think what is required mentally and physically to produce it.

Back to the Patrol and Drum Corps

In 1910 the Patrol had 27 members. Today it has nearly 200, counting supernumeraries.

The Drum Corps was organized in 1917 with 28 men. Today it has 218 musicians with every known musical instrument and several strictly original ones.

Both organizations, particularly the Drum Corps, have given their services whenever they could help the local fraternity—thereby making the contribution of Aleppo Temple.

and the Circus Dec. 10 to 20th

If the foregoing has exemplified our general activities, and in your judgment shown a worthiness of purpose, we hope for the favor of your encouragement and support.

Lest We Forget!

Out of whatever profits there may be we propose to give a liberal share to the Aleppo Temple Crippled Children's Hospital Fund, because we must not forget that the Shrine has a higher purpose since a soul was put into the organization by the founding of the Shrine Crippled Children's Hospitals.

Yours in the Faith,

FRED E. BOLTON, Major Patrol

LOUIS HARLOW, Leader Drum Corps

WHY *The* CIRCUS?

*A few intimate facts concerning the
Arab Patrol, Drum Corps, and
the Working Elements of
Aleppo Temple*

An occasional Noble asks why it is the Patrol and Drum Corps conduct public entertainments and enlist the support of the Nobility in promoting the sale of tickets.

The reason is, the Patrol and Drum Corps desire to be an asset to the Temple; and, so far as possible, finance themselves by offering to the public that class of attractive entertainment that is not only popular, but gives to the ticket purchaser the full worth of their money. Every dollar that is raised through such enterprises is a dollar saved to the Temple and correspondingly a saving to the general membership.

Why is Money Needed?

At the annual meetings of the Imperial Council of the Nobles of the Mystic Shrine of North America, it is the custom for the several Temples to be represented, in addition to the elected Representatives, by the Arab Patrols and Drum Corps (Bands) who take part in the two official parades and other functions that have become the big attraction in the entertaining city.

There is a competitive pride in the showing made by the various Temples—Aleppo can claim, with due modesty, to rank among the best. It is so recognized. At Kansas City last June Aleppo was generally acclaimed the best.

What do the Uniformed Men Give?

The nobles who wear the uniform give perhaps more than is realized. You see them at the Ceremonials, but probably do not give a thought as to how these organizations have been

built up. Week after week hours are spent in drill and rehearsing. A constant and sincere effort must be made to produce in an efficient way novel and spectacular features to entertain the Nobility.

It requires intensive training and the highest individual attendance average to keep pace with the persistent aim for a better state of perfection. Much time is taken from business and social activities. The individual cost to the members for meals and travel is no small item. The personnel of the Patrol and Drum Corps is based on character, intelligence, and the willingness to serve. Some may believe the trips referred to are milk-and-honey affairs, not knowing the strict regulations that are precedent conditions to the right to wear the uniform.

It is quite wonderful that so large a Patrol and a Drum Corps could be organized with a solidarity that accounts for nearly 100% of its membership on every occasion for service.

What the Service Inspires?

The uniformed Nobles naturally are in an environment that has the Aleppo atmosphere. It talks Aleppo—thinks Aleppo—loves Aleppo—serves Aleppo. It can be fully demonstrated that a good proportion of "the poor Sons of the Desert who seek the protecting dome of our goodly Temple" are sponsored by members of the Patrol and Drum Corps. It could not be otherwise in the spirit of service.

ALEPPO TEMPLE AN INSTITUTION

While on this general subject, a brief word on the working elements of Aleppo Temple may be of interest.

It is like a big business.

First there is the Potentate. He is the General Manager—directing and supervising the officers of the Temple.

He has a corps of assistants, both elective and appointed that are called the Divan, and is made up of several hundred Nobles who have more or less assigned for them to do according to their positions.

The Recorder looks after the personnel of the membership, keeping a record of their standing, mailing addresses, and is the agency for the collection of fees and dues. He is the contact man. With 15,300 members it requires an efficient and systematic set of records. Our Recorder is the Dean of his colleagues, and likewise the Imperial Recorder,—a prominent national figure in the Shrine.

The Treasurer receives from the Recorder the payments made by members of the Temple, the income from invested funds, and makes disbursements when duly approved.

The Recorder and the Treasurer are the only paid officials of the Temple.

The Steward looks after the commissary or food supplies at all functions. At a Ceremonial he caters to from 8,000 to 10,000 persons. It requires, for example,

(the last ceremonial) 160 gallons of oysters to be escalloped; 150 gallons of vegetable salad; 3300 lbs. of cooked meats, 550 lbs. frankfurts; 400 dozen rolls; 500 loaves of bread; 200 dozen doughnuts; 300 lbs. cheese; 325 gallons